

LESS WORK, WORK LESS

The easiest way to manage
your conferences



Putting together an event is not easy. Planning the event, managing the venue, marketing the event, contacting and bringing in the participants, handling the logistics like invoicing, admission bottlenecks and payment collections. The amount of stress and struggle that is involved can be backbreaking. EventAvenue's Conference Management Solution automates the event management tasks and takes away your event management troubles.

EventAvenue is a web-based solution, which integrates into your event website and works for you from anywhere and at any time. Be it registration, sales, invoicing, CRM, accounting and reporting tasks; it can automatically handle almost all of your pre-event, on-site and post-event tasks easily, quickly and cost-effectively. The powerful online tools will help you to reach out to your delegates, ramp up event attendance, offer online registration and hotel booking facility on your website. It also allows you to collect payments in real time, collect surveys to get delegate feedback and tune up financial performance.

EventAvenue[®]



REACH OUT

Maximize the potential of your event by going online.

- n Convenient 24 x 7 access to all event relevant information and instant registration facilities.
- n Expand your target market to include a global audience with wide range of payment options.
- n Send proactive personalized communication to delegates to improve the attendance rate.
- n Personalize registration experience with a customized registration form based on multiple variables such as registration type, custom fields, early bird discounts etc.
- n Go global. With EventAvenue's multi-lingual engine, language is no longer a barrier to invite participation from a global audience.
- n Multi-day, multi-track registration, made simple.

- n Target global audiences and execute transactions in all major currencies.

- n Modify, unregister or refund delegates online.

SPEED UP TIMELINES

Start managing events, collecting registrations and receiving payments within hours of hosting your event online.

- n Eliminate time-consuming manual work processes and put your event online within hours. Do away with repetitive tasks.
- n Register hundreds within minutes.
- n Issue online payment invoices to your delegates of your conference fees. No more time-consuming data entry work or posting and printing costs.
- n Generate personalized bar-coded badges within minutes and delight your delegates. No more queues at the venue.

SIMPLIFY

Provide visitors to your event website with an enhanced event branded registration experience.

- n With just a few clicks, create the world's most beautiful and professional registration forms and integrate them in your branded event website.
- n Close sales easily and collect money instantly with our in-built, super secure payment gateway.
- n Offer your delegates the biggest possible bouquet of payment options including Credit Cards, Debit Cards, Net Banking, Mobile Payments, Cash Cards etc to pay for your conferences.

NO TECHNICAL RESOURCES REQUIRED

Solution is hosted, secured and maintained by EventAvenue.

- n No recurring high-end hardware or server hosting costs.
- n No software licenses or VeriSign SSL certificates to purchase.
- n No need to waste time in tie-ups with various banks and spend resources in integrating them.
- n No need to hire programmers, webmasters and technical support staff.
- n No upgrade or annual maintenance costs.



SECURE & SAFE

Employs the Highest Data Security Standards to keep your online transactions secure.

- n Powerful VeriSign 256 bit Secure Socket Layer (SSL) encryption, PCI Standard Compliance & daily Hacker Safe Audit.
- n Verified By Visa and MasterCard's SecureCode authentication protocols protect you from any chargeback liability.

IMPROVE COMMUNICATION

Market your event via email.

- n Keep communication lines open year round without any additional efforts.
- n Send monthly newsletters, event invitations, confirmations and reminders mails without tying up your resources and manpower.
- n Enhance your communication with a personalized brand look and feel. Customize your mail with colors, graphics, logos and text.
- n Pre-configure the system to fire a reminder mail to your delegates before the event.
- n Send out registration reminder email messages with a link to complete the registrations.
- n Insert RSVP, invoice and other links in emails.
- n Mine your data with powerful data management tools and use it effectively to improve the delegate's response rate and your profitability.
- n Increase the efficiencies of your work processes with EventAvenue's in-built CRM tools that will give you the twin benefits of flexibility and automation.
- n Convenient and automated report generation feature streamlines your information and financial management process.
- n Free up your resources with our Automated Database Management system as delegates enter and update their own information.

- n Amend information from anywhere and the EventAvenue engine automatically amends the linked variables.
- n Trigger an automated "sold-out" message when registration limits have been reached.
- n Offer registrants the option of registering on a wait-list when the "Sold-Out" message appears.
- n Receive SMS and email alerts when a delegate registers for your conference.
- n Our experienced multi-lingual customer support team is available 24 x 7 through multiple mediums - telephone, chat, email etc.

ABOUT AVENUES

Avenues is South Asia's largest eCommerce Company. Headquartered in Mumbai, India with offices in New York and Singapore, Avenues offers Internet based ASP technology solutions. With a customer base of over 4,000 global websites, it is the leading e-Commerce company in Asia. It is the world's only domain specific ASP which applies domain expertise to Internet Payment Solutions. The list of partners and associates reads like the, 'Who's Who' of the global industry. Avenues has launched a number of eCommerce solutions for different industry verticals, which are:

COMMERCIAL SERVICES	CC-Avenue®	Trust-Avenue®
TRAVEL INDUSTRY SERVICES	Hotels-Avenue®	Res-Avenue®
COMMUNITY SERVICES	Event-Avenue®	Members-Avenue®

More information on specific solutions is available on the relevant website given under the respective logos. For further information about Avenues, visit our corporate website at: www.avenues.info

Credit Cards



and more...

and more...

Net Banking (Direct Debit To Online Bank Accounts)



and more...

ATM Cum Debit Cards (Authorised through ATM PIN)



and more...

Debit Cards (Visa Electron and Maestro Debit Cards, Authorised through VBV/Secure Code Password)



and more...

Other Payment Options



CONFERENCE MANAGEMENT - FEATURES AT A GLANCE

Online Registration

- n Convenient 24 x7 online registration from anywhere
- n Centralized database to use across multiple events
- n Auto-populate information feature
- n Flexible pricing to match delegate types
- n Instantly authorized online credit card payments
- n Automated and personalized emails
- n Automated "sold-out" and "wait-list" messages
- n Group registration can be done in one transaction
- n Flexible pricing for delegate type
- n Complete range of tools to customize your registration form

Web-based

- n No hardware or software to buy, install or maintain
- n Free upgrades
- n Available globally 24 x 7
- n Unlimited multi-user access

Labels and Badges

- n Easy to use intuitive design interface
- n Merge delegate information automatically
- n Avery label formats templates built-in. Create your customized label stock
- n Create reusable personal 'ready-to-walk-in' bar coded badges with images and logos
- n Print in batches or one-at-a-time
- n Bar coded badges for lead tracking and entry monitoring
- n Include break-out session information

Reporting

- n Unlimited and secure access to standard reports
- n Generate unlimited number of custom reports
- n Export reports: Excel, Text, PDF

Surveys

- n Create unlimited custom surveys
- n Generate real-time survey reports
- n Send survey emails with the auto-mail feature

Secure Payment Options

- n Collect payments from delegates in their local currency
- n Define payment instructions and refund policy
- n No special account required to receive payouts
- n Secure online payment processing
- n Data encryption using 256-bit RSA encryption Secure Socket Layer
- n VeriSign SSL Encryption, Verified by Visa, MasterCard Secure Code Verification

- n Payment Card Industry (PCI) Data Security Standards Compliance
- n Credit Cards: Visa, MasterCard, American Express, Discover, Carte Blanche and Diners Club International
- n Direct Debits To Bank Accounts: 35+ Indian Banks
- n Mobile Payment: PayMate, SBI Freedom
- n Cash Card: Itz Cash Card, Done Card

Accounting

- n Generate automated invoices and receipts
- n Track payments, refunds and other transactions
- n Robust financial reporting tools

Emails & Notifications

- n Notify past delegates about upcoming events
- n Send automated confirmation and reminder emails
- n Create customized reusable email templates
- n Merge personalized registrant & event information
- n Insert RSVP, invoice and other links in emails
- n Email groups directly from attendee reports
- n Automated RSVP facility with tracking functionality
- n Send invite-a-friend emails
- n Upload and manage custom distribution lists
- n Schedule future broadcast and reminder emails

Hotels & Lodging

- n Create reusable list of hotels for delegates to select from, with photos and links
- n Create room blocks and rates and manage inventory
- n Automated maps and directions
- n Electronic rooming list, creation and distribution
- n Email lodging and travel-specific confirmations to delegates
- n Collect travel arrival and departure information
- n Manage room sharing

Training & Support

- n Get *free* training & support through email, telephone and chat on a 24 x 7 basis

On-Site

- n Check in delegates and manage No-Shows
- n Virtual Terminal to collect real time payments from your delegates at the venue
- n Print individual badges
- n Generate event and session rosters
- n Print receipts and invoices
- n Access real-time delegate lists

CLIENT LIST



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